



## DAVE HERRERO

Dave Herrero is a seasoned professional who has been blessed to play some very exclusive shows. Among them are:

2009 Chicago Blues Fest, before headliner Sharon Jones and the Dap Kings, Dave and his band backed up Rock and Roll Hall of Famer Jeremy Spencer (of Fleetwood Mac), Copenhagen Blues Festival (Denmark), Herning Blues Rock Festival (Denmark), USO tour of Hungary, Bosnia and Macedonia (supporting Rock and Roll Hall of Famer Archie Bell and the Drells), Chicago Blues Festival '05 '06 and '07 (With the Jimmy Burns Band, With Kenny Smith, With Dave Specter), Linkoping Great Jazz Festival 2x (Linkoping, Sweden), Old Town Blues Festival, Sun Prairie Blues Festival, Springfield Blues Festival (Springfield, IL), SXSW (4 years), Tour Sweden (4x), Tour Norway (8x), 3 month tour Norway, Denmark, Sweden and Finland accompanied with Blues in Schools, Springing the Blues Festival 3x, Fitzgerald's Nightclub with the Blasters, A Taste of Lincoln (with Katherine Davis), Doug Sahm Memorial Tribute Concert at Antone's Nightclub (with Lazy Lester and Charlie Sexton).

Dave Herrero began playing music professionally at the tender age of 20 years old in Jacksonville, FL. Initially, he was largely influenced by Muddy Waters, Albert King and the Fabulous Thunderbirds, which (with the help of friend [Seth Walker](#)) prompted his move to Austin, TX.

Dave cut his teeth in Austin, playing with the who's who of the Austin blues community (Marcia Ball, Charlie Sexton, Seth Walker, Gary Clark Jr, Matt Powell, The Keller Bros., Nick Curran, Lazy Lester etc.), and was the guitarist and opening act for Houston legends [Archie Bell and the Drells](#). With Archie, Dave completed his first USO tour of

Hungary, Bosnia and Macedonia in support of our troops overseas. While in Austin, Dave began touring Scandinavia, selling anywhere from 250 to 500 tickets per show.

In Austin, he opened for 'Blue Monday' at the world famous [Antone's Nightclub](#) with Mark Goodwin and Rob Roy Parnell for a year and a half. When he would play the legendary 6th Street club, Joe's Generic Bar, the club would quite often be above fire marshal capacity, and on more than one occasion, the fire marshal would come to clear the club from being over the 150 person limit. During this time, Dave sold 3,000 copies of his freshman release, 'Hard Life Blues'.

Before relocating to Chicago, with the help of Mark 'Kaz' Kazanoff, Nicole Shiro and Nancy Coplin, Dave founded a 501 (C) 3 non-profit organization called "The Blues Society of Austin", now "[The Austin Blues Society](#)".

In 2004, Dave moved to Chicago to team up with his brother to form TrackForce Productions, L.L.C. Since then, Dave and his brother, known to the Chicago community as 'The Hero Brothers', are producing music for Harpo Productions, [www.oprah.com](http://www.oprah.com), Telepictures (Tyra Banks, TMZ and Extra), [www.telepictures.com](http://www.telepictures.com) and MTV's 'Rob and Big', as well as the infamous rap group Psycho Drama.

The Hero Brothers have teamed up with old friend and Dallas native, now in Chicago, [Felix Reyes](#), and have been working on a few different projects. A new blues record entitled "Austin to Chicago" will be officially released in early October of 2008.

Dave just completed a very successful tour of Norway and Sweden and plans another tour of France, and Scandinavia Spring of 2011.

For more info, please visit [www.daveherrero.com](http://www.daveherrero.com) or [www.myspace.com/daveherrero](http://www.myspace.com/daveherrero)

For booking, please contact 773.829.2273 or email [davidherrero@msn.com](mailto:davidherrero@msn.com)

Thank you.